

2018 Banner Advertising Opportunities on bournemouth.co.uk

Available on a first come, first served basis with limited availability



bournemouth.co.uk is one of the top travel destination websites in the UK. The website has its own national marketing and PR campaigns throughout the year, promoting bournemouth.co.uk to new targeted consumers on a daily basis. With over 2.5 million website page views in 2017, bournemouth.co.uk remains one of the most powerful advertising tools in the industry.

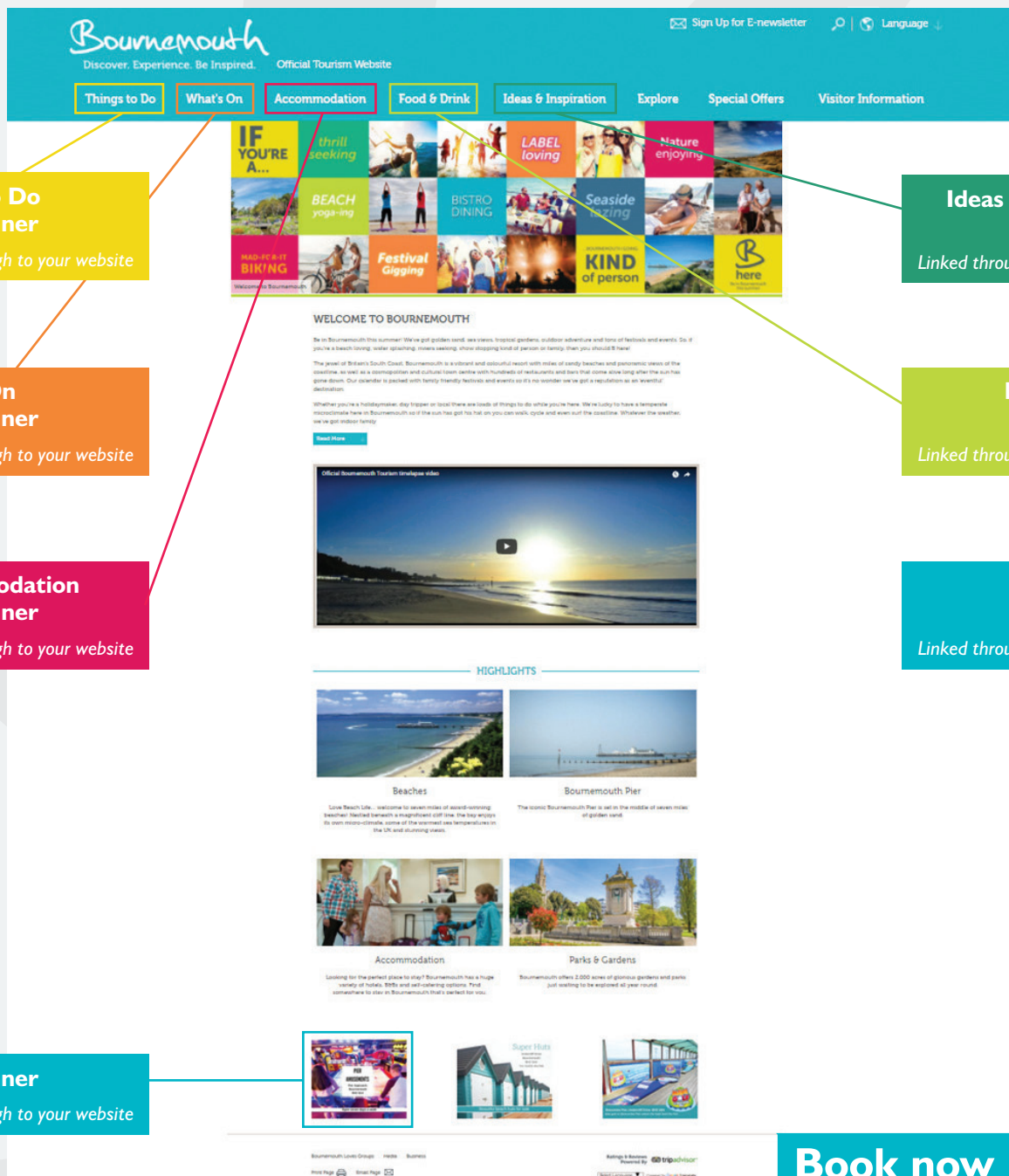
Don't miss out on getting your business more exposure on the official Bournemouth Tourism website.

How can you get involved? You can purchase the following digital marketing opportunities:

Banner advertising on bournemouth.co.uk

- Home Page banner
- What's On banner
- Things to Do banner
- Accommodation banner
- Ideas & Inspiration banner
- Food & Drink banner

Completed artwork to be supplied - Website banner 305x255px, jpg file



Things to Do Page Banner

Linked through to your website

What's On Page Banner

Linked through to your website

Accommodation Page Banner

Linked through to your website

Page Banner

Linked through to your website

Ideas & Inspiration Page Banner

Linked through to your website

Food & Drink Page Banner

Linked through to your website

Home Page Banner

Linked through to your website

Book now

Please see overleaf for your booking form, detailing all dates and prices - please remember to book early as all advertising is subject to limited availability and therefore sold on a first come, first served basis.



Home Page Banner - Square Footer Ad

Period	Cost	VAT	Total	Tick here
Jan & Feb	£175	£35	£210	<input type="checkbox"/>
March & April	£240	£48	£288	<input type="checkbox"/>
May	£130	£26	£156	<input type="checkbox"/>
June	£150	£30	£180	<input type="checkbox"/>
July	£200	£40	£240	<input type="checkbox"/>
August	£200	£40	£240	<input type="checkbox"/>
September	£200	£40	£240	<input type="checkbox"/>
Oct & Nov	£175	£35	£210	<input type="checkbox"/>
December	£180	£30	£180	<input type="checkbox"/>

What's On Page Banner - Square Footer Ad

Period	Cost	VAT	Total	Tick here
Jan & Feb	£175	£35	£210	<input type="checkbox"/>
March & April	£240	£48	£288	<input type="checkbox"/>
May	£130	£26	£156	<input type="checkbox"/>
June	£150	£30	£180	<input type="checkbox"/>
July	£200	£40	£240	<input type="checkbox"/>
August	£200	£40	£240	<input type="checkbox"/>
September	£200	£40	£240	<input type="checkbox"/>
Oct & Nov	£175	£35	£210	<input type="checkbox"/>
December	£180	£30	£180	<input type="checkbox"/>

Things to do Page Banner - Square Footer Ad

Period	Cost	VAT	Total	Tick here
Jan & Feb	£120	£24	£144	<input type="checkbox"/>
March & April	£160	£32	£192	<input type="checkbox"/>
May	£90	£18	£108	<input type="checkbox"/>
June	£100	£20	£120	<input type="checkbox"/>
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
Oct & Nov	£150	£30	£180	<input type="checkbox"/>
December	£130	£26	£156	<input type="checkbox"/>

Accommodation Page Banner - Square Footer Ad

Period	Cost	VAT	Total	Tick here
Jan & Feb	£120	£24	£144	<input type="checkbox"/>
March & April	£160	£32	£192	<input type="checkbox"/>
May	£90	£18	£108	<input type="checkbox"/>
June	£100	£20	£120	<input type="checkbox"/>
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
Oct & Nov	£150	£30	£180	<input type="checkbox"/>
December	£130	£26	£156	<input type="checkbox"/>

Food & Drink Banner Page - Square Footer Ad

Period	Cost	VAT	Total	Tick here
Jan & Feb	£120	£24	£144	<input type="checkbox"/>
March & April	£160	£32	£192	<input type="checkbox"/>
May	£90	£18	£108	<input type="checkbox"/>
June	£100	£20	£120	<input type="checkbox"/>
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
Oct & Nov	£150	£30	£180	<input type="checkbox"/>
December	£130	£26	£156	<input type="checkbox"/>

Ideas & Inspiration Banner Page - Square Footer Ad

Period	Cost	VAT	Total	Tick here
Jan & Feb	£120	£24	£144	<input type="checkbox"/>
March & April	£160	£32	£192	<input type="checkbox"/>
May	£90	£18	£108	<input type="checkbox"/>
June	£100	£20	£120	<input type="checkbox"/>
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
Oct & Nov	£150	£30	£180	<input type="checkbox"/>
December	£130	£26	£156	<input type="checkbox"/>

Your Booking

I understand that to book any of these digital marketing opportunities, I must be a Bournemouth Tourism Partner. To become a Partner, please contact tourism.marketing@bournemouth.gov.uk

Name of Business	<input type="text"/>	Telephone	<input type="text"/>
Contact Name	<input type="text"/>	Email	<input type="text"/>
Address	<input type="text"/>	Signature	<input type="text"/>
	<input type="text"/>	Position	<input type="text"/>
Postcode	<input type="text"/>	Date	<input type="text"/>

Payment Method

I wish to pay by:

- 1 Cheque with order
(please make cheque payable to Bournemouth Borough Council)
- 2 On invoice

Please return completed form by email to tourism.marketing@bournemouth.gov.uk